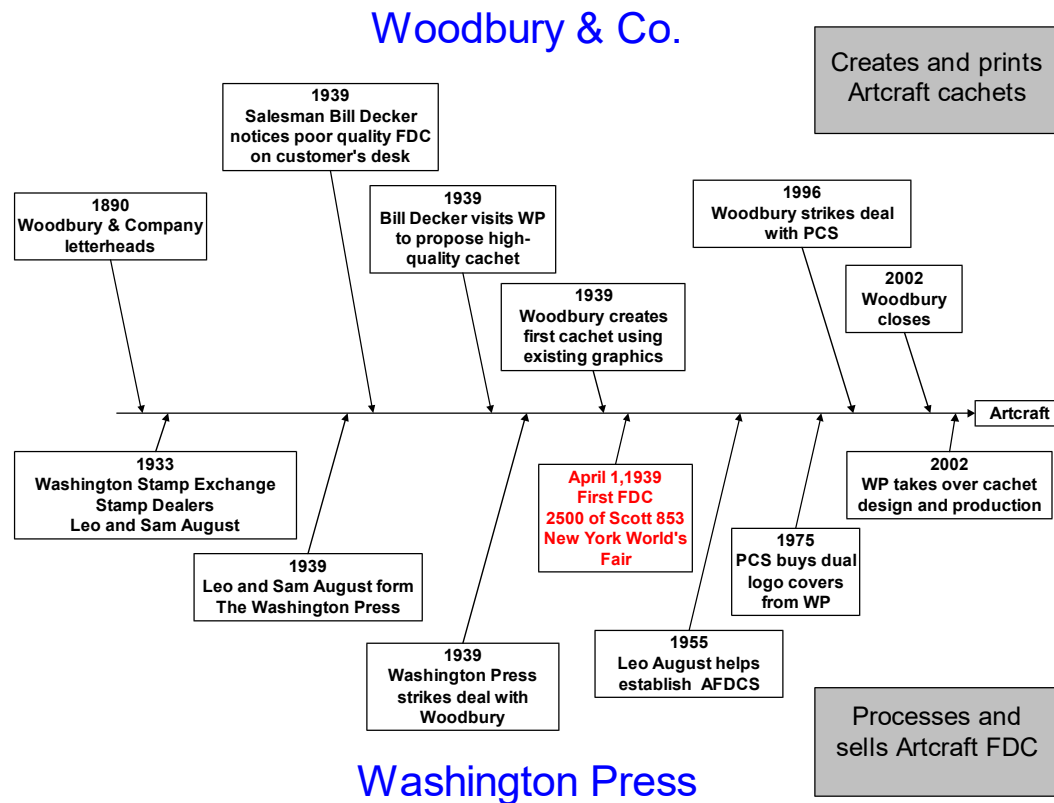


Artcraft FDC

- The timeline – Woodbury and Washington Press
 - First deal was that Woodbury would produce the cover for \$100 and sell 5000 covers to Washington Press for \$200. If the covers did not sell, Washington press would not owe Woodbury \$200.
 - What was the cover that Bill Decker saw? Could have been like the 1939 sample?



Artcraft FDC

- First cover – NY World’s Fair, Scott #853
 - Woodbury already had the plate, so it took little time to produce
- First five covers
- Artcraft TM did not appear until Scott #857
 - Scott #857 produced with and without TM
- First WMK on Scott #909
- Marty Severe undertook project to catalog Artcraft
 - Started collecting in 1964
 - He had over 11,000 in 1996
 - Sample page from catalog
 - Ordering information for catalog
- Cover Varieties
 - Various sizes
 - Inauguration covers
 - Inauguration portraits
 - UN
 - Conventions
 - Patriots, People, Places
- AFDCS Court of Honor 2010 – Susan Jorritsma
 - Joined Woodbury in 1965
 - First cover “Letters Preserve Memories” Scott # 1805
 - When Woodbury closed in 2002, she became a freelance artist for Washington Press (Tim Devaney)

Artcraft FDC

- Leo August, one of the founders of the Washington Press, was instrumental in creating AFDCS
 - provided financial support to the new organization
 - Designed the logo
 - Printed the first few issues of the newsletter
 - “First Days” gives first rights for the back cover to Artcraft
- Postal Commemorative Society
 - Sold mostly to the non-philatelist public
 - Acquired covers from Washington Post about 1975
 - Covers have dual TM – Artcraft and PCS
 - About 1996, PCS struck a deal with Woodbury directly; since the audience for PCS and for Artcraft are usually different philatelic interests, there was no conflict
- Decades: samples of Artcraft from each decade
- Auction for club – 1990 copy of Artcraft Catalog (starting bid \$5)